

## GUEST LECTURES AND ENTREPRENEURSHIP DEVELOPMENT AWARENESS PROGRAM FOR INTERNS AND POST GRADUATE STUDENTS

Entrepreneurship development awareness program was conducted in Boghar auditorium, Government Siddha Medical College, Chennai-106, on 7<sup>th</sup> August 2024 at 2.00 pm for interns and post graduate students.



**GOVERNMENT SIDDHA MEDICAL COLLEGE,  
CHENNAI -106**

**ENTREPRENEURSHIP DEVELOPMENT  
AWARENESS PROGRAM FOR INTERNS AND  
POST GRADUATE STUDENTS**

**INAUGURATION**  
**DR. K. KANAKAVALLI, M.D.(S)**  
PRINCIPAL, GSMC, CH - 106

**DR. M.D. SARAYANA DEVI, M.D.(S)**  
VICE PRINCIPAL, GSMC, CH - 106

**GUEST SPEAKER INTRODUCTION**  
**DR. P. SUGUMARAN, M.D.(S)**  
PROFESSOR, GSMC, CH - 106

**AUGUST**  
**WEDNESDAY 07 2.00PM-5.00PM**

**BOGHAR AUDITORIUM**  
GSMC, CHENNAI - 106

**GUEST SPEAKERS**  
1. DR. L. SIVAKUMAR, BSMS  
TOPIC : SIDDHA ENTREPRENEURSHIP -  
THOUGHT PROCESS & ACTIONS

2. MR. SUBRAMANIAN, TEAM LEAD,  
START UP, TN  
TOPIC : START UP SUPPORT SYSTEMS  
IN TAMILNADU

**CO-ORDINATOR ED CELL**  
DR. G. UJJEVANAM, M.D(S)  
TOPIC : TO TEST ENTREPRENEUR SKILLS  
IN STUDENTS USING STANDARD TOOLS

**DISPLAY**  
INNOVATION BY STUDENTS

**VOTE OF THANKS**  
DR. SHANKAR, M.D(S)

### INAUGURATION:

The program was inaugurated by Dr.M.D.Saravana Devi, M.D.(S), Vice Principal, GSMC, Chennai on behalf of Professor Dr.K.Kanakavalli, M.D.(S), Principal, GSMC, Chennai.

## PLANT WATERING CEREMONY:

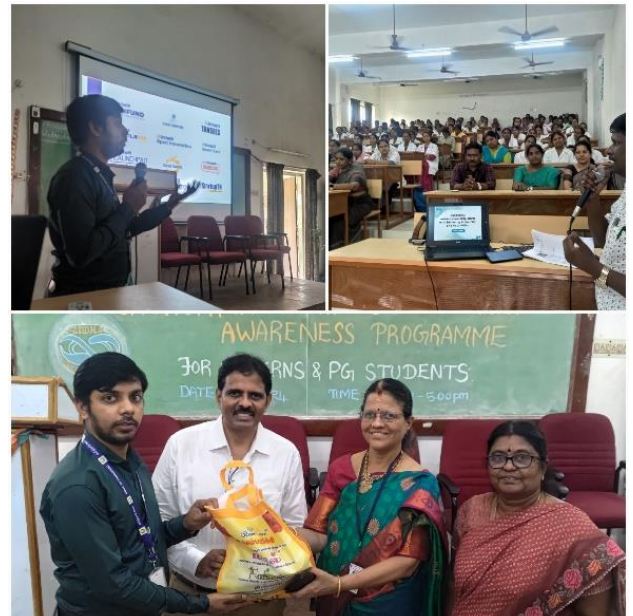
Generally, a program is initiated by lamp lighting ceremony. But as a novelty, the program was started by watering the plant.

## GUEST INTRODUCTION:

The guest introduction was elaborated by Dr. P. Sugumaran, M.D.(S), Professor, GSMC, Chennai.

## GUEST SPEAKERS LECTURES AND PRESENTATIONS:

- Dr. L. Sivakumar, B.S.M.S, gave a speech on the topic Siddha Entrepreneurship thought process and actions. It was a thought-provoking speech that endeavors the budding generation as Entrepreneur.
- Mr. Subramanian, Team Lead, Startup, TN, gave a presentation on Startup support systems in Tamil Nadu. He explained about the different platforms for development and welfare of the entrepreneurs. This really encouraged each and every one on the forum.



Dr. G. Ujjevanam, M.D.(S), Co-ordinator ED Cell and Head of the Department, Ug Pothu Maruthuvam, GSMC, Chennai conducted the a small activity to test the Entrepreneur skills in students using standard tools.

#### ACTIVITIES:



Display of the cosmetic items prepared by Final years, interns and post graduate students.

- ❖ Herbal soap branded as Mummy soap,
- ❖ Herbal Hair oil named Rubra,
- ❖ Kajal made out of lotus stem,
- ❖ Lipstick with beetroot extract,
- ❖ And Organic Lip balm.

These products were kept for the display to the audience.

## VOTE OF THANKS:

Dr. Shankar, M.D.(S), Professor, GSMC, Chennai expressed his gratitude to all who participated and enhanced the program.