



Title.: **BIS Sensitization Meeting in Government Siddha Medical college, Chennai 600106**

Date : 27 December,2024



An awareness presentation was conducted in Govt Siddha Medical College Chennai for UG and PG students as part of BIS's sensitization campaign. Prof. Dr. R. Meenakumari, Chairperson, Siddha Sectional Committee, highlighted the significant growth of the Ayush sector in the Indian economy, emphasizing the need for standardization and validation of systems, particularly the Siddha System of Medicine.

Dr. Elavarasan, former Director of CSM CARI and expert member, stressed the importance of developing entrepreneurship among other soft skills among Siddha students. He explained the significance of NABL standards certification and the need for quality control and testing measures. Dr. G. Kiruthiga, Scientist B/Assistant Director, Ayush Department at BIS, presented an overview of BIS, its core focus areas, and ongoing standardization activities in the Siddha field. She also explained the standard drafting process and the role of the Siddha Sectional Committee in drafting standards. New areas for proposing standards were discussed during the meeting. The Principal Dr.K.Kanakavalli M.D.(Siddha), lecturers from the Gunapadam (Siddha Pharmacology) department participated in the discussion. More than 60 students, both from the undergraduate and postgraduate streams, participated in the BIS awareness meeting.