



PERIPHERAL PHARMACOVIGILANCE CENTRE

(under Ministry of AYUSH, Government of India)



**GOVERNMENT SIDDHA MEDICAL COLLEGE
ARUMBAKKAM, CHENNAI -106**

pharmaCOvigilance
of Ayurvedic, Siddha, Unani & Homeopathic Drugs



Co-ordinator: Dr.S.SHANKAR.,M.D(s)

Junior Research Fellow: Dr.S.HEAMAVATHI.,M.D(s)



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5th PATIENT SAFETY - PHARMACOVIGILANCE AWARENESS WEEK SEP 17-23rd CELEBRATION

On account of the 5th National Patient Safety Awareness Week (September 17–23, 2025), the Peripheral Pharmacovigilance Centre (PPvC), GSMC Chennai organized a Patient Safety and Pharmacovigilance Awareness Campaign at the Arignar Anna Government Hospital of Indian Medicine (AAGHIM) Campus.

As part of the campaign, awareness pamphlets were distributed at the Outpatient Department, Inpatient Male & Female Wards, and the Dispensary.

The program was graced by the presence of:

- Prof. Dr. A. Ganesan, Principal
- Dr. M. Radhika, Hospital Superintendent
- Dr. K. Pandiraja, Residential Medical Officer

Faculty member Dr. Baburadhakrishnan also participated in the awareness activities.

The event reached nearly 300 beneficiaries including patients, attendants, and staff

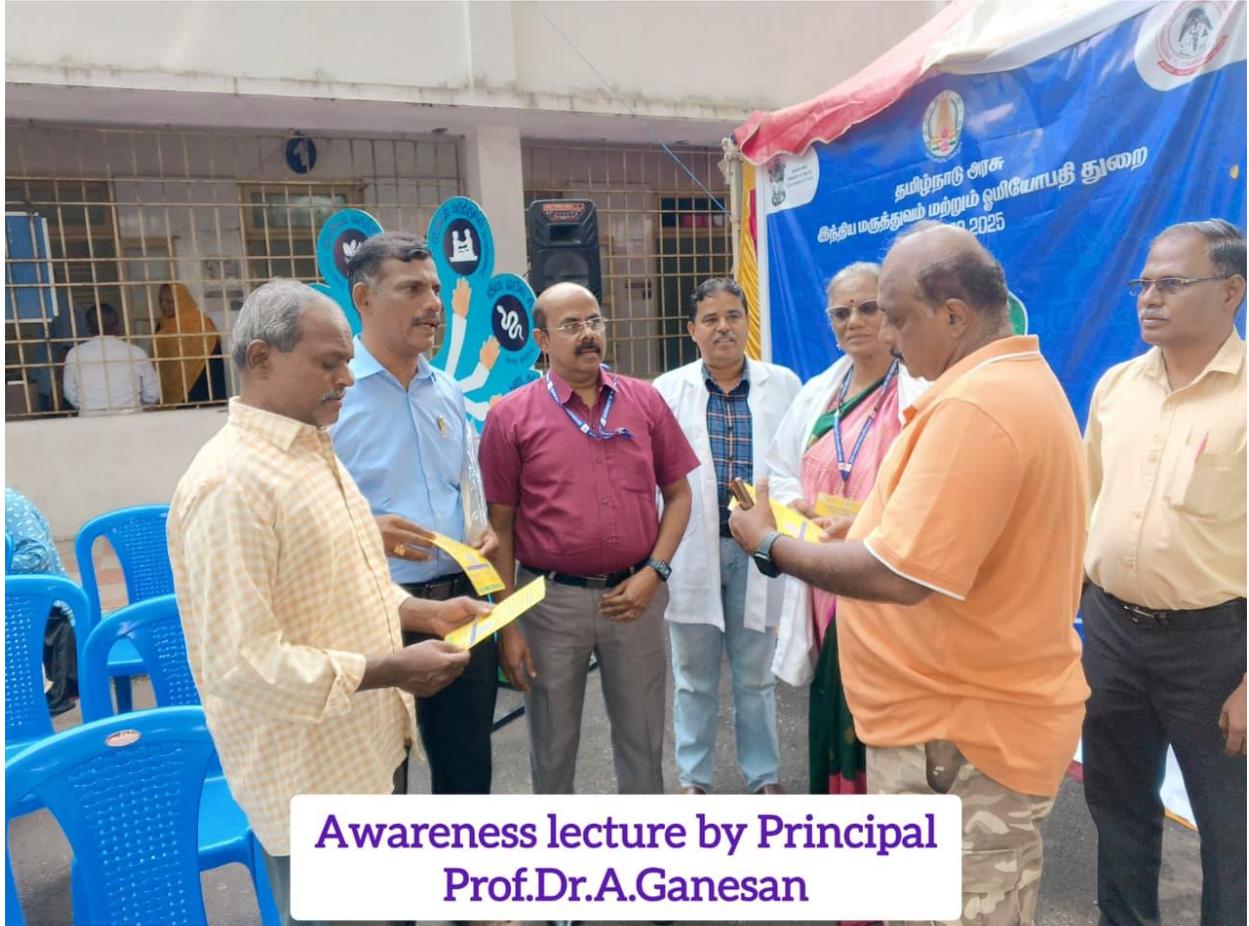
The program was organized by

Coordinator – Dr. S. Shankar, M.D (S), who created awareness on Pharmacovigilance in Siddha and the importance of reporting adverse drug reactions.

Junior Research Fellow – Dr. S. Heamavathi, M.D (S) sensitized the beneficiaries on misleading advertisements in AYUSH, emphasizing the importance of vigilant reporting through QR code-enabled hassle-free mechanisms.

The campaign successfully highlighted the role of Pharmacovigilance in ensuring patient safety and encouraged active participation in the reporting culture.

Pictures enclosed:



**Awareness lecture by Principal
Prof.Dr.A.Ganesan**



**Pamphlet distributed by
Hospital Superintendent Dr.M.Radhika**



**Awareness created
In presence of Principal,
Residential Medical Officer & Coordinator**

Patient safety day was observed
@AAGHIM Campus



GPS Map Camera

Chennai, Tamil Nadu, India
36G9+9CM Anna Arch, CHENNAI CORPORATION CHILD CARE CENTRE, Anna Arch Rd, NSK
Nagar, Arumbakkam, Chennai, Tamil Nadu 600106, India
Lat 13.075723°
Long 80.218448°
23/09/25 09:49 AM GMT +05:30

Google



Awareness Pamphlet was distributed @ Inpatient Male & Female ward

Pamphlets issued by JRF





Pamphlet issued by Coordinator @ Outpatient department & Dispensary



Chennai, Tamil Nadu, India 🇮🇳
36g9+9cm Anna Arch, Chennai, Tamil Nadu 600106, India
Lat 13.075643° Long 80.2188°
23/09/25 10:25 AM GMT +05:30



World Patient Safety Day
17 September 2025

Peripheral Pharmacovigilance Centre, GSMC Chennai

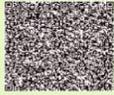
Conducts a Public Awareness Campaign on

Patient Safety Awareness Week
(Pharmacovigilance Awareness Week) -
September 17-23

TUESDAY | **SEP 23** | **AT 10 AM**

Aringnar Anna Government Hospital of Indian Medicine Campus
Arumbakkam, Chennai

Theme: Your safety just in a click away, Report to PvPI



Programme Schedule

Welcome address:
Dr.S.SHANKAR.,M.D(s)
Co-ordinator,
Peripheral Pharmacovigilance Centre
GSMC, Chennai

Presidential address:
1.Prof.Dr.A.GANESAN.,M.D(s)
Principal, GSMC, Chennai
2.Prof.Dr.R.JEYANTHI.,M.D(s)
Vice Principal,GSMC, Chennai

Guest of Honour:
1.Prof.Dr.T.KOMALAVALLI @ MEHALA.,M.D(s)
Joint Director of Indian Medicine
Arumbakkam, Chennai
2.Dr.M.RADHIKA.,BAMS
Hospital Superintendent,
AAGHIM, Arumbakkam, Chennai
3.Dr.K.PANDIRAJA.,M.D(s)
Residential Medical Officer,
AAGHIM, Arumbakkam, Chennai

DISTRIBUTION OF AWARENESS PAMPHLETS TO PUBLIC

Vote of Thanks:
Dr.S.HEAMAVATHI.,M.D(s)
Junior Research Fellow,
PPvC,GSMC,Chennai



World Patient Safety Day
17 September 2025

Peripheral Pharmacovigilance Centre, GSMC Chennai

சித்தா, ஆயுர்வேதா, யுனானி மற்றும் ஹோமியோபதி மருந்துகளால் ஏதேனும் விரும்பத்தகாத விளைவுகள் ஏற்பட்டால் மருந்து கண்காணிப்பியல் அலுவலகம், அரசு சித்த மருத்துவக் கல்லூரி சென்னை-106-ல் தகவல் தெரிவிக்குமாறு வேண்டுகிறோம். மருந்துகளால் ஒவ்வாமை ஏதேனும் உங்களுக்கு ஏற்பட்டால் உடனடியாக கீழ்க்கண்ட QR Code ஐ Scan செய்து தகவல் தெரிவியுங்கள். இதனால் வேறொருவர் பாதிப்படையாமல் தடுக்கலாம்.



Theme: Your safety just in a click away, Report to PvPI

இளநிலை ஆராய்ச்சி அலுவலர் (JRF)
Dr.Heamavathi.S.,M.D(s)
PPvC, GSMC Chennai

இங்ஙனம் ஒருங்கிணைப்பாளர் (Co-ordinator)
Dr.Shankar.S.,M.D(s)
PPvC, GSMC Chennai

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